



J BROWNING
STUDIO

THE ESSENTIAL CHECKLIST

**WEBSITE
MAINTENANCE
TASKS FOR
SMALL BUSINESS
OWNERS**





WEB MAINTENANCE CHECKLIST

- 1. Check for updates** to your website content management system (CMS) and plugins, and apply them as needed.
- 2. Review your website content** for accuracy and make necessary changes or updates.
- 3. Evaluate all forms** on your website to ensure they function correctly.
- 4. Test all links** on your website to ensure they are working correctly.
- 5. Run a security scan** of your website to check for potential vulnerabilities.
- 6. Generate a new sitemap** and submit it to search engines to ensure they have the most up-to-date information about your website.
- 7. Review your website's loading speed** and make improvements as needed.
- 8. Check your website for broken images and missing ALT tags** and fix them as needed.
- 9. Verify that your website is still mobile-friendly** and make changes as needed.
- 10. Take some time to review your website analytics** to see how people are interacting with your site and make changes accordingly.



WEB MAINTENANCE CHECKLIST

Is your website looking a bit dated? Or is it not performing as well as you'd like it to? If so, it might be time for some website maintenance. A website maintenance checklist can help you keep your website looking and functioning its best.



By performing website maintenance on a regular basis, you can help ensure that your website is always looking its best and performing at its highest level.

But it may be hard to find time to keep your website updated, J Browning Studio can take care of all your web maintenance needs so you can focus on what you're good at - running your business.

We offer monthly packages that include updates to your website content, SEO analysis & optimization, and social media integration.

Give us a call at 202-838-6577 to find out how we can help maintain your website and grow your business.



202-838-6577

www.jbrowning.studio



WEB MAINTENANCE CHECKLIST

To Do

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J Browning Studio offers web maintenance services that will take care of all the updates for you.

We'll make sure your website is always current, functioning properly, and looking great.

Plus, our team of experts can help you grow your business with online marketing strategies that will reach more people and convert more leads.

Go give us a call at **202-838-6577** and let discuss how we can make your website secure and profitable!

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